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PATENTS

CUSTOMER NO. 006980

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF

Tal Cohen, et al.

APPLICATION SERIAL NO.

10/005,182

FILED: December 5, 2001

TITLE: GRAPHICAL USER INTERFACE  
AND WEB SITE EVALUATION  
TOOL FOR CUSTOMIZING WEB  
SITES

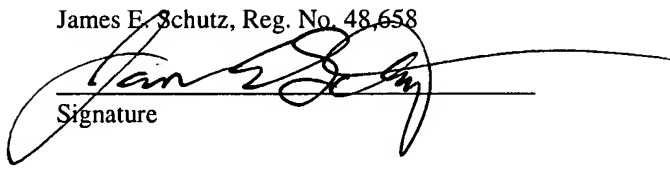
) EXAMINER: J. Golinkoff  
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) GROUP ART UNIT: 2174  
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I hereby certify that this correspondence is being  
deposited with the United States Postal Service with  
sufficient postage as first class mail in an envelope  
addressed to: Mail Stop Amendment, Commissioner for Patents,  
P.O. Box 1450, Alexandria, VA 22313-1450 on October 15, 2004.

James E. Schutz, Reg. No. 48,658

  
Signature

**AMENDMENT AND RESPONSE TO FIRST OFFICIAL ACTION**

Commissioner for Patents  
Mail Stop Amendment  
P.O. Box 1450  
Alexandria, VA 22313

Dear Sir:

This submission is in response to the Official Action (Paper No. 1) mailed by the U.S. Patent and Trademark Office on June 15, 2004. As of this Official Action, pending claims 1-2 stand rejected. In response to this Official Action, it is respectfully requested that the Office consider the following amendments and remarks regarding the above-referenced application.

10/20/2004 FFANAI2 00000003 201507 10005182

01 FC:2201 176.00 DA  
02 FC:2202 450.00 DA